

Save Nick's Organic Farm/ Brickyard Educational Farm Online Outreach/Social Media Intern

Seeking: Part time unpaid intern working 10-15 hours/week.

Dates and Hours: This is a summer internship, with the possibility of starting in March. The hours are very flexible.

Description: This intern will think creatively about how to increase our online presence. They will be responsible for organizing, managing, and growing our online list, generating online action alerts, and engaging our online community. They will take a leadership role in maintaining the content of our website, Facebook, Twitter, YouTube and other social media.

Responsibilities will include, but not be limited to:

- Helping to conceptualize and execute a clear, and well thought-out online campaign plan.
- Updating and managing websites
- Building the online list through e-alerts, social media, blogging, and other online tools.
- Maintaining our Facebook and Twitter Accounts and keeping the online community engaged.
- Thinking of new ways to reach online audiences and get them involved in off-line actions.
- Recording and putting together videos and photobooks of campaign activities and spreading them through online venues.
- Staying up to date on new online organizing tools
- Building and maintaining email list.
- Tracking volunteers and donors through web tools like google analytics.

Ideal Candidates would possess the following characteristics:

- Shares the vision of a sustainable, healthy future, and believes in the importance of environmental and agricultural education.
- Creative with the want to explore new venues of online outreach
- Comfortable working on on multiple projects
- Excellent writing skills to write blog posts and action updates.
- Comfortable working independently, and with campaign volunteers.
- Competent self-starter
- Familiar with Constant Contact, Facebook, Twitter, Google Analytics, google sites, Microsoft Office, Google Forms, and (preferably) website design.
- Familiar with photo shop and/or video production tools

How to Apply:

Please submit resume and cover letter, and any questions to info@BrickyardEducationalFarm.org.

Rolling application until position is filled.

For more information, check us out at:
www.BrickyardEducationalFarm.org